



ALLIANCE OF SILK ROAD BUSINESS SCHOOLS
丝绸之路商学院联盟

**2018 Global Contest
for the “Belt & Road Initiative”
-Focused Cases:
Call for Submission**

**“Belt & Road” Business Case Study Center
Alliance of Silk Road Business Schools (ASR)**

&

**International Business School
Beijing Foreign Studies University
Beijing, China**



**2019 Global Contest for the “Belt & Road Initiative”-Focused Cases:
Call for Submission**

We are pleased to inform you that the “Belt & Road” Business Case Study Center, is soliciting cases related to the “Belt & Road Initiative”. The Belt & Road Initiative refers to the development strategy launched by the Chinese government with the intention of promoting economic co-operation among countries along the Silk Road Economic Belt and the 21st Century Maritime Silk Road. We are in search of cases which focus on real management problems faced by companies which are located in the “Belt & Road” countries, or which participate in various ways in the “Belt & Road Initiative”. The contest is open to case developers both inside and outside China.

The contest particularly welcomes those cases (both teaching cases and research cases) that examine the “Belt & Road Initiative” issues, preferably from a global perspective. If it is a teaching case, those with high-quality, in-depth teaching notes that incorporate theoretical analyses and/or best practices in their focal areas are what we are looking for. The most desirable teaching notes shall reflect authors’ research results, which may include an analytical framework, a research methodology, and findings. If it is a research case, it shall reflect authors’ comprehensive observations and persistent research efforts.

Prize Categories

- All award winning authors will be granted the Best Case Award Certificate.
- Their cases will be included in “*Belt & Road Initiative*” *Case Collection*, and be published; each author will get three free copies.
- Their cases will be included in the renowned international case database **such as Ievy and IEEE**.
- Award winning authors will be invited to attend the Case Forum scheduled in **June 2019**, and their domestic transportation and accommodation within China will be covered by the organizing committee of the contest.
- Our long term vision is to establish the *Belt and Road Case Database* which will be open to the corporate and the educational institutions. Authors will be potential service-providers (eg. business consultants) to those institutions.

Eligibility

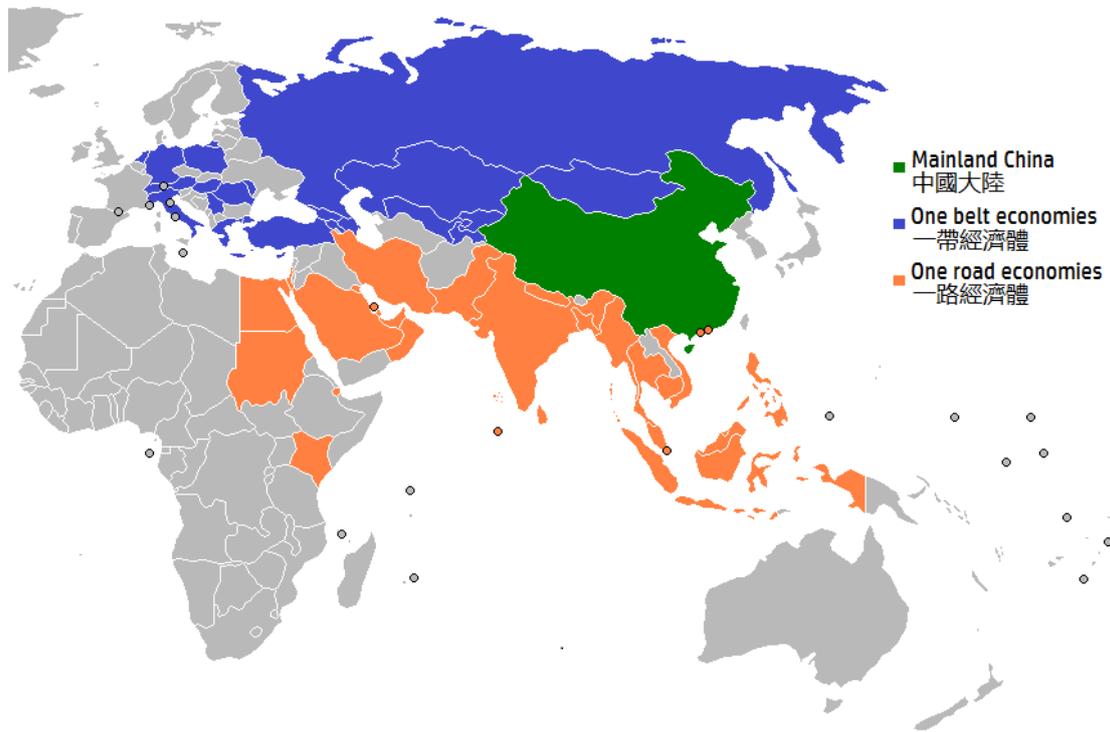
1. We welcome “Belt & Road Initiative”-focused teaching cases/research papers using the case approach that address management issues confronted by companies which are located on the “Belt & Road”, or participate in “Belt & Road Initiative”. Therefore, you are welcome to submit if your cases are related to the following countries and themes. And we have a strong preference for those cases that deal with international business.



Collaborative research between and among authors from different countries are encouraged. If you have intention to carry out joint research with authors from another country, please check the due item in the **Registration Form** ([please see attachment 2](#)). We will try to find co-author(s) in a relative study field for you while going through abstract submitted by various authors.

The “Belt & Road” Countries:

The coverage area of the initiative is primarily Asia and Europe, encompassing around 60 countries. Oceania and East Africa are also included. If the focal country of your case fall into the blue and orange area in the “Belt & Road Map”, or your case addresses problems encountered by Chinese companies when doing business with or in those countries, your case is what we are looking for!



Themes suggested but not limited to:

- Conflict Management (CM)
- Entrepreneurship (ENT)
- Gender and Diversity in Organizations (GDO)
- Human Resources (HR)
- International Management (IM)
- Management Consulting (MC)



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- Management, Education and Development (MED)
 - Managerial and Organizational Cognition (MOC)
 - Organizational Behavior (OB)
 - Organizational Communication and Information Systems (OCIS)
 - Organizational Development and Change (ODC)
 - Operations and Supply Chain Management (OSCM)
 - Organizations and the Natural Environment (ONE)
 - Public and Nonprofit (PNP)
 - Strategizing, Activities, and Practices (SAP)
 - Social Issues in Management (SIM)
 - Strategic Management (STR) [formerly Business Policy and Strategy-BPS]
 - Technology and Innovation Management (TIM)
2. In principle, participating cases should not be published literature. Nevertheless, if a case has been published (including but not limited to publication in journals, magazines, textbooks, case collections and case libraries open for public reviewing, and web media) the case author(s) must simultaneously submit: (1) detailed information of the copyright owner and exclusive seller (if any); (2) a Letter of Authorization and Non-Exclusive Selling Right issued by the copyright owner and exclusive seller (if any).
3. According to basic academic norms, during our review process, duplicate submissions to other institutions are not allowed.

Submission Method: Please submit your case abstract and your complete case to ibscasecenter@bfsu.edu.cn and ibscasecenter@126.com

Abstract Submission Deadline: December 20th, 2018

Complete Case Submission Deadline: February 23, 2019

Winner Announcement Date: March 20, 2019

Tele: +86 010 88816563 +86 010 88818230

Please check the website www.asrbiz.org for regular update of the contest.

Review Process

The case review process includes three phases:

Phase 1 (Feb. 23, 2018–February 28, 2019): The Case Review Committee of the BFSU International Business Case Development and Sharing Platform will organize a blind review and a group review to decide whether a submitted case can be accepted (become a qualified case).

Phase 2 (March 1, 2019–March 19, 2019): An expert panel will be formed by experts from member schools of the BFSU Case Development and Sharing Platform. The expert panel will shortlist up to 30 cases from the qualified case pool. The shortlisted



candidates are the winners of the Case Award.

Case Type and Language Requirements

1. Both teaching cases (cases used in classroom teaching) and research cases (research papers using the case approach) are eligible. In principle, submitted cases should be based on field research.
2. In the absence of field research, cases based on second-hand materials are also eligible on the condition that the author acknowledges that all second-hand materials used in the participating case are cited correctly and do not infringe any intellectual property rights of any third party.
3. Submitted cases should be in English. Each teaching case must be accompanied by a teaching note (in the same language as the case). Authors also need to provide an abstract (less than 500 words) in English. Please be aware of deadlines. For submission requirements, see Attachments.
4. In addition to traditional text cases, we also welcome video cases and other new forms of cases. Regardless of case form, the teaching case must be accompanied by a written teaching note in the same language as the case.

Legal Requirements

1. For any legal documents related to any claims on the submitted case, including but not limited to copyright ownership and company authorization, electronic copies have the same legal effect as original copies with regard to this competition.
2. Field research-based cases must be accompanied by an authorization letter issued by the case company. The letter must be signed by a company executive and sealed with the company's official stamp.



APPENDIX

TEACHING CASE AND TEACHING NOTE SUBMISSION GUIDELINES

Please note: we have adopted the Iveycases.com writing guidelines as the template for teaching cases.

Case submission guideline: [Please see the attachment 3](#)

Teaching note guideline: [Please see the attachment 4](#)

Citation guideline: [Please see the attachment 5](#)

RESEARCH CASE PAPER SUBMISSION GUIDELINES

We invite submissions of high-quality research papers using the case method, describing original and unpublished work.

We have adopted the IEEE publication format for research cases. Submissions should be in English, in PDF format with all fonts embedded, formatted using the IEEE conference template, found here: [Please see the attachment 6](#).

Submissions should include author names, affiliations and acknowledgments. Papers should begin with a title, abstract, and an introduction that clearly summarizes the contributions of the paper at a level appropriate for a non-specialist reader. Papers should contain a scholarly exposition of ideas, techniques, and results, including motivation, relevance to practical applications, and a clear comparison with related work. Committee members are not required to read appendices, and papers should be intelligible without them. Submitted papers risk being rejected without consideration of their merits if they do not follow all the above guidelines. Submissions must not substantially duplicate work that was published elsewhere, or work that any of the authors has submitted in parallel to any other conference or workshop that has proceedings.